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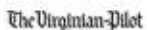
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STUDENTS PRESENT SUPPLY CHAIN SOLUTIONS TO ENTERGY

May 31, 2010

BATON ROUGE—Students in LSU's Department of Information Systems & Decision Sciences Assistant Professor Jamison Day's supply chain management course presented their solutions to a supply chain management case to Al Gahn, chief supply chain officer of Entergy, on April 28, 2010.

Day, with help from E. J. Ourso College of Business Dean Eli Jones, developed the supply chain case from interactions with Gahn. The case challenges students to create proposal documents for Entergy that could be sent to prospective manufacturers and distributors. These proposals are based on the total cost of ownership, calculated by students, for sourcing from the suppliers of various cables used in Entergy's operations.

"These real-world case studies create a win-win-win," said Day. "The students really benefit from bringing a bit of reality into the classroom, the company gets a look at some new ideas from the minds of our future professionals and the university loves developing its ties with industry."

Students on the winning team, which was chosen by Gahn and other supply chain managers from Entergy, each received \$500. Members of the winning team were:

- Lina Atiyeh, first-year LSU Flores MBA student
- Monica Haslaur, second-year LSU Flores MBA student
- Ashley Jones, first-year LSU Flores MBA student
- Amanda Veade, first-year LSU Flores MBA Student

"Having the cash prize for the winners is great, but the students are also trying to get the attention of the industry professionals that are assessing their performance," said Day. "I've really enjoyed seeing the students get competitive about their coursework."

The Department of Information Systems & Decision Sciences at LSU's E. J. Ourso College of Business combines teaching and research to create a rich learning experience for its students. Relationships with industry and state agencies enable the department to assist organizations with issues related to innovation and technological change, as well as offer enhanced career opportunities for its



Jamison Day (left) and Dean Eli Jones (right) welcomed Entergy Chief Supply Chain Officer Al Gahn to serve as judge for best solutions to a supply chain case. The winning team was (beginning third from the left) Amanda Veade, Ashley Jones, Monica Haslaur and Lina Atiyeh.

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graduates. Collaborative research efforts of its diverse faculty have resulted in major grants from the National Science Foundation and the state Louisiana. For more information, visit www.bus.lsu.edu/isds, call 225-578-2126, or e-mail ISDS@lsu.edu.

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