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Faculty & Staff Focus

LSU's Jamison Day's Article Featured in May 2010 Issue of Decision Line

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BATON ROUGE – Jamison Day, assistant professor in the LSU Department of Information Systems & Decision Sciences, has had a piece he coauthored appear as the feature article in the May 2010 issue of Decision Line, a publication of the Decision Sciences Institute.

The article, "Disaster Relief Supply Chain Management: New Realities, Management Challenges, Emerging Opportunities," explores the various aspects of the disaster relief supply chain and highlights the need for increased research in the area.

According to the article, disaster relief chains are needed for natural disasters, epidemics and man-made disasters like war, genocide and terrorism. The task of a disaster relief supply chain is to get resources like money, medicine, food, water and other support to the affected area.

"One obvious reason why studying disaster relief supply chains is important is because of the potential to save lives and reduce suffering for those people affected by a disaster," the article states.

Day explained that Decision Line is the discipline's highest circulating publication at more than 2,500.

"The article is short and is publicly accessible," Day said. "We wrote it for a broad audience."

Along with Day, the article was co-authored by D. Clay Whybark from the University of North Carolina at Chapel Hill, Steven A. Melnyk from Michigan State University and Ed Davis from the University of Virginia.

The article can be read in full at http://www.decisionsciences.org/decisionline/Vol41/41_3/dsi-dl41_3fea.pdf.

Employed at LSU since July 2009, Day teaches a supply chain/logistics management course.

The Department of Information Systems & Decision Sciences at LSU's E. J. Ourso College of Business combines teaching and research to create a rich learning experience for its students. Relationships with industry and state agencies enable the department to assist organizations with issues related to innovation and technological change, as well as offer enhanced career opportunities for its graduates. Collaborative research efforts of its diverse faculty have resulted in major grants from the National Science Foundation and the state Louisiana. For more information, visit www.bus.lsu.edu/isds, call 225-578-2126, or e-mail ISDS@lsu.edu.

Wendy Luedtke
E. J. Ourso College of Business
225-578-8865

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